

mexicanflatsteelo outlook

market research · price outlook · buying strategies

**An essential resource
for steel buying**

HARBOR

intelligence



Market intelligence that maps price outlook.

Our Mexican Flat Steel Outlook Service provides steel buyers with strategic information so they can better plan and optimize their buying around the world.

Our service offers:

- Knowledge of hot rolled, cold rolled, and hd galvanized steel price levels around the world
- Deep analysis of the key drivers behind current and forecasted hot rolled, cold rolled, and hd galvanized steel price levels
- Key flat steel market statistics for the US market (production, consumption, imports, exports, among others)
- Hot rolled, cold rolled, and hd galvanized steel price forecast and buying recommendations
- The most important news on steel around the world
- An impartial source that explains how and why global flat steel prices are moving

Our Mexican **Flat** Outlook **Service** is **provided** through:

- **Monthly Flat Steel Report:** this publication helps you understand what is driving the recent flat steel price movements in the Mexican market and provides deep analysis of key drivers behind forecasted flat steel price levels. Our report allows you to compare Mexico domestic flat steel prices with the main price regions of the world. This report will keep you informed of the world steel environment through an executive summary. It also includes flat steel key statistics for the Mexican market (production, consumption, imports, exports, among others).



- **Buyers Strategic Center:** aiming to optimize flat steel buying decisions, we have designed a unique place that provides strategic information arranged in a practical and insightful way
- **The Buying Strategic Center includes:**
 - A complete view of steel price forecast, as it presents Harbors flat steel price forecast with its different market scenarios, complemented with an insight of what other top analysts are expecting for the flat steel market.
 - A clear understanding of the current steel price environment through proven essential market statistics.
 - Harbors unique indicators that will provide you with short and long steel price trends, which will help you determine your buying timing.
 - A practical and concise buying recommendation.
- **Steel Industry News:** the most important news in the steel industry and their impact to flat steel prices directly to your email, so that you can count with the most recent insight of the steel market dynamics.

Market intelligence that optimizes your steel buying.



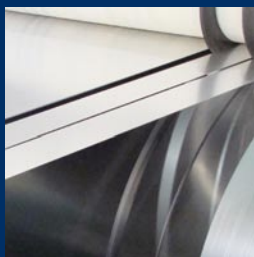
HARBOR's way

All of our publications have a straight-to-the-point, bottom-line and concise approach. We want our clients to have the best reading experience.



Independent Analysis

We have no created interests. We are not a market participant, brokerage house or a supplier. Our best interest is for our clients to benefit from optimal decision taking.



Specialization

At HARBOR Intelligence, flat steel market analysis and price outlook is our specialty.

Our clients

We serve small, medium and large companies that buy steel in practically all regions of the world included: Europe, USA, Asia, Middle East, Latin America among others.

For subscription details please visit:
www.steeloutlook.com

or contact:

Edificio Losoles Nivel A-23 Ave. Lázaro Cárdenas 2400 Pte.
San Pedro, Garza García N.L. MÉXICO 66267
Tel. +52 81 8363 8360 - 61 | Fax +52 81 8363 8369

